



Millcreek Gardens LLC

15088 Smart-Cole Rd, Ostrander, OH 43061
(800) 948-1234 • FAX (877) 964-6446
www.millcreekplants.com

2021 Custom Pre-Pricing Service

Millcreek Gardens LLC offers a Custom Pre-Pricing Service for our retail garden center customers. This service saves you time, and adds value, by enabling you to place pre-priced plant material directly onto your sales benches from our delivery truck. This will free your employees of the hassle of having to price the plants and enables them to tend to other tasks. With this service, we will design, print, and apply adhesive stickers to the containers on your order before shipment for a nominal charge.

These stickers are custom designed for you and include various fields of information that you choose. You may select various fields to print on the stickers, such as your Logo, Business Name, Retail Price, UPC, SKU, Picture, etc. The fields available vary depending on the size of the sticker you select.

We have two sizes of stickers available:

- 2 x 2" sticker available in black and white
- 3 x 4" sticker available in color

If you are interested in this service, please contact us to obtain the Custom Pre-Pricing Enrollment Form(s). We also offer a service to print stickers only. If you enroll in this service, we will print adhesive labels for your order and ship them with your plant material. The stickers can then be applied to the container by your staff.

If you have a POS system and scan bar-codes at check out, please consider that our perennials and herbs have plastic Millcreek Custom Picture Tags that already contain a unique barcode. We can provide you with an Excel spreadsheet with plant names and UPC information so you may easily update your POS scanning system.

Pre-Pricing Service Requirements

1. **There is a one-time \$75 label design and setup fee per Customer account.**
2. Pre-Pricing Service Enrollment Form must be completed.
 - An enrollment form will need completed for each size sticker you wish to have applied
 - Enrollment Forms must be received 14 days prior to your scheduled shipment.
3. Retail Pricing Declaration Form must be completed. This designates your retail price points based on each of our wholesale size and price categories. *If your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item).*

Please note:

- We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing". *Quantity discounts do not apply to the Pre-pricing Service.*
- When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Pre-Pricing Service charge on that invoice if the incorrect labels are applied.
- The Pre-Pricing Service Charge will be in addition to any other Special Handling Charges that may also apply, such as charges for broken flats, etc.

Questions?

Please contact our Sales Team at (800) 948-1234, option 1.

SAMPLE STICKERS
actual sizes shown

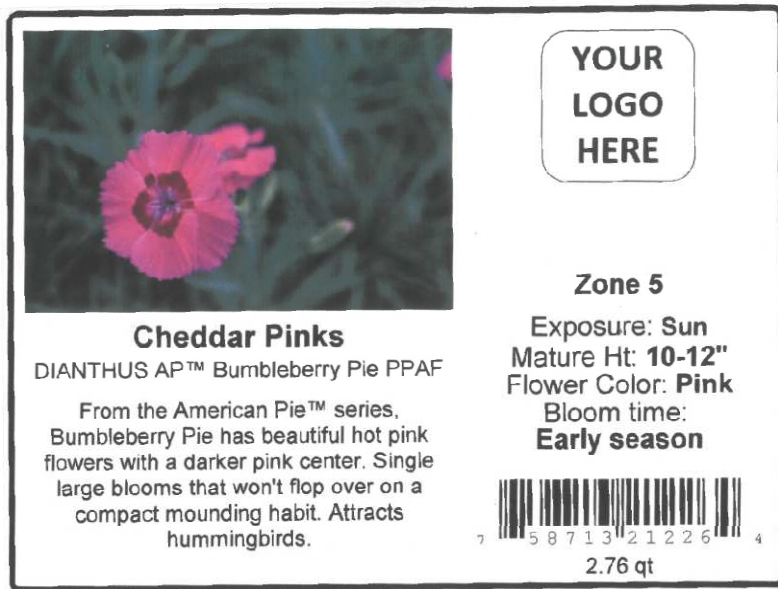


2" x 2" – Black and White

Flatted items: \$.38 each

Items sold by Individual Pots: \$.32 each

Sticker only: \$.15



3" x 4" – Color

Items sold by Individual Pots: \$.57

Sticker only: \$.40

2" x 2" Black & White Adhesive Label

2021 Custom Pre-Pricing Service Enrollment Form

Flatted Items: \$.38 each • Individual Pots \$.32 each

Company Name: _____
 Full Address: _____ Email Address: _____
 Your Name: _____ Phone: _____
 Signature: x _____ Date: _____

2021 is the first season I've enrolled in Pre-Pricing Service → *There is a one-time \$75 label design and setup fee per Customer account*

Yes, use my same label design as 2020! (Previously enrolled customers)
**please check the size products you would like pre-priced below*

Required fields included on your Custom Label: Latin Name, Common Name, & Container Size

Optional Fields : select up to 4 additional fields

Business Name UPC Plant Category (Herb, Perennial, Vine, etc)
 Your Logo SKU *Retail Price *Please complete & return the Retail Pricing Declaration Form
(please provide as a Black & White .jpg only)

Select the size products you would like custom 2x2" stickers applied to:

Labels for Flatted Items: \$.38 each	*Labels for Items Sold as Individual Pots: \$.32 each
<input type="checkbox"/> 3" Herbs	<input type="checkbox"/> Decorative Planters <input type="checkbox"/> IMPACT
3½"	<input type="checkbox"/> PW Combo Pots PRO#1 (Royale) Herbs
<input type="checkbox"/> Annuals	<input type="checkbox"/> Hanging Baskets Perennials
<input type="checkbox"/> Succulents	<input type="checkbox"/> PRO#1 Proven Winners Perennials
4½"	<input type="checkbox"/> PRO#2 Shrubs
<input type="checkbox"/> Annuals	<input type="checkbox"/> PRO#2 Garden Peony, Tree Peony Vines
<input type="checkbox"/> Succulents	<input type="checkbox"/> PRO#2 Perennials, Shrubs
1-Quart	<input type="checkbox"/> PRO#3 Shrubs
<input type="checkbox"/> Herbs	<input type="checkbox"/> 2.0 Gallon Proven Winners Shrubs
<input type="checkbox"/> Perennials	<input type="checkbox"/> 3.0 Gallon Peony, Itoh
6"	<input type="checkbox"/> 3.0 Gallon Proven Winners Perennials
<input type="checkbox"/> Annuals	<input type="checkbox"/> 3.0 Gallon Proven Winners Shrubs
<input type="checkbox"/> Herbs	<input type="checkbox"/> 3.0 Gallon Shrubs

Printed Labels Only \$.15 each. Please check the size, above, for which products you would like Custom Labels
 When selecting this option, you will receive printed labels only - these stickers will not be applied to the container.
 The stickers will be delivered with your order.

Please note:

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you would like to include.

We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots labeled on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing Service". *Quantity discounts do not apply to the Pre-Pricing Service.*

When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Custom Pre-Pricing service charge on that invoice if the incorrect labels are applied.

The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.

3" x 4" Color Adhesive Label
2021 Custom Pre-Pricing Service Enrollment Form
Individual Pots \$.57 each

Company Name: _____
Full Address: _____ **Email Address:** _____
Your Name: _____ **Phone:** _____
Signature: x _____ **Date:** _____

2021 is the first season I've enrolled in Pre-Pricing Service → *There is a one-time \$75 label design and setup fee per Customer account*

Yes, use my same label design as 2020! (Previously enrolled customers)
**please check the size products you would like pre-priced below*

Required fields included on your custom label:

- Latin Name
- Common Name
- Plant Description
- Zone
- Height
- Sun Exposure
- Flower Color
- Bloom Time
- Container Size
- Plant Photograph*
**if photograph is unavailable a garden scene photo will be used*
- Plant Category (Herb, Perennial, Vine, etc)
- Retail Price (Please complete & return the Retail Pricing Declaration Form)
- Your Logo (please provide .jpg only)

Optional Fields : select up to 3 additional fields

- SKU Business Name
 UPC other request: _____

Select the size products you would like custom 3x4" stickers applied to:

Labels for Items Sold as Individual Pots: \$.57 each	
<input type="checkbox"/> PRO#1 Perennials	<input type="checkbox"/> IMPACT Herbs Perennials
<input type="checkbox"/> PRO#2 Garden Peony, Tree Peony Perennials, Shrubs	Proven Winners Perennials, Shrubs, Vines
<input type="checkbox"/> PRO#3 Shrubs	<input type="checkbox"/> 2.0 Gallon Proven Winners Shrubs
	<input type="checkbox"/> 3.0 Gallon Peony, Itoh Proven Winners Perennials, PW Shrubs, Shrubs

Printed Labels Only \$.40 each. Please check the size, above, for which products you would like Custom Labels
When selecting this option, you will receive printed labels only - these stickers will not be applied to the container.
The stickers will be delivered with your order.

Please note:

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you would like to include.

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2021 Retail Pricing Declaration Form

Date: _____

Company Name: _____

Full Address: _____

Your Name: _____

Email Address: _____

Phone: _____

Signature: x _____

****if your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item.**

Pot Size & Category	Wholesale Price	Your Retail Price	Your SKU*
Decorative Planter			
Annual 12" Round	\$ 9.29		
Annual 12" Hanging Basket	\$ 15.89		
Herb 12" Oval	\$ 8.99		
Pansy 12" Oval	\$ 4.29		
Proven Winners Combo PRO #1 (Royale)	\$ 5.79		
3"			
Herb	\$ 1.89		
3.5"			
Annual	\$ 1.25		
Succulents	\$ 2.29		
4.5"			
Annual	\$ 2.49		
Annual	\$ 3.79		
Succulent	\$ 2.59		
1-Quart			
Herb	\$ 2.75		
Herb - Lemon Grass	\$ 2.99		
Perennial	\$ 3.59		
Perennial	\$ 4.09		
6"			
Annual	\$ 3.49		
Annual	\$ 3.95		
Herb	\$ 3.49		

* this field is optional and only needs completed if you are requesting it on your label

PRO#1			
	Perennial	\$	5.75
	Perennial	\$	6.25
	Perennial	\$	6.75
PRO#2			
	Garden Peony	\$	15.50
	Tree Peony	\$	24.00
	Perennial, Shrub	\$	9.75
	Shrub	\$	15.00
PRO#3			
	Shrub	\$	20.75
	Shrub	\$	21.25
IMPACT			
	Herb - Rhubarb	\$	7.50
	Perennial	\$	6.45
	Perennial	\$	6.99
	Perennial	\$	7.99
	Perennial	\$	8.59
	Perennial	\$	8.75
	Perennial	\$	9.55
	Perennial	\$	10.99
	Perennial	\$	12.69
	Proven Winners Perennial	\$	7.99
	Proven Winners Perennial	\$	8.49
	Proven Winners Perennial	\$	8.99
	Proven Winners Perennial	\$	10.49
	Shrub	\$	6.75
	Shrub	\$	6.95
	Shrub	\$	8.50
	Vine	\$	9.99
	Vine	\$	10.99
	Vine	\$	12.99
2.0 Gallon			
	Proven Winners Shrub	\$	20.50
3.0 Gallon			
	Peony, Itoh	\$	31.50
	Proven Winners Perennial	\$	12.99
	Proven Winners Shrub	\$	22.00
	Proven Winners Shrub	\$	22.50
	Proven Winners Shrub	\$	23.00
	Proven Winners Shrub	\$	23.50
	Shrub	\$	21.00
	Shrub	\$	22.00
	Shrub	\$	23.00
	Shrub	\$	25.00